



ALASKA MINERS ASSOCIATION

121 W. FIREWEED SUITE 120 | ANCHORAGE, ALASKA | 99503 | 907.563.9229 | ALASKAMINERS.ORG

CAREER POSTING WITH AMA

Post your jobs openings on the AMA website and/or social media channels.
All prices are based for one individual job opening/vacancy.

SEND ALL JOB POSTINGS TO LACI@ALASKAMINERS.ORG

AMA WEBSITE

NON-MEMBER PRICING	AMA MEMBER PRICING
\$50 – 1 Month Post (30 Days)	FREE – 1 Month Post (30 Days)
\$100– 3 Months of Post (90 days)	\$50 – 3 Months of Post (90 days)

Includes live links to employer website, email address and/or job posting PDF.

*****For bulk/multiple postings*** EMAIL LACI@ALASKAMINERS.ORG**

AMA SOCIAL MEDIA

NON-MEMBER PRICING	AMA MEMBER PRICING
\$100 – 1 Social Post	\$50 – 1 Social Post
\$150 – 2 Social Posts	\$100– 2 Social Posts

Includes posting on each of our social media channels with a live link
back to AMA career page (no graphics)

Twitter (1400+ Followers) and Facebook (3200+ Followers)



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AMA SOCIAL MEDIA + GRAPHICS

NON-MEMBER PRICING	AMA MEMBER PRICING
\$150 – General Job opening Graphic + 1 Social Media Post	\$100 – Basic Job opening Graphic + 1 Social Media Post
\$175 – Simple Job opening Graphic + 1 Social Media Post	\$125 – Simple Job opening Graphic + 1 Social Media Post
\$200 – Complex Job opening Graphic + 1 Social Media Post	\$150 - Complex Job opening Graphic + 1 Social Media Post

GRAPHIC EXAMPLES

GENERAL:



COMPLEX: Multiple components, creative design elements, a few conversations to refine ideas.



SIMPLE: A solid background, simple image (company logo) and job opening title with other information.





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Why it pays to post job openings on social media with graphics:

- 58% of consumers prefer visual-first content, with their main preferences being graphics and images and produced video.
- Tweets with images receive 150% more retweets than tweets without images.
- Facebook posts with images see 2.3X more engagement than those without images.
- When people hear information, they're likely to remember only 10% of that information three days later. However, if a relevant image is paired with that same information, people retained 65% of the information three days later.
- Posts that include images produce 650 percent higher engagement than text-only posts.