



Effective November, 2011

the Alaska Miner

the Journal of the Alaska Miners Association

JAN	FEB	MAR
APR	MAY	JUNE
JULY	AUG	SEPT
OCT	NOV	DEC

Please mark the months you would like to advertise above.

AD SIZES:
(Black and White Only!)

Standard Space Units: width x height
 Full page 7" x 10"
 2/3 page 4 5/8" x 10"
 1/2 page 4 5/8" x 7 1/2" or 7" x 5"
 1/3 page 2 1/4" x 10" or 4 5/8" x 5"
 1/4 page 4 5/8" x 3 3/4" or 3 1/2" x 5"
 1/6 page 4 5/8" x 2 1/2" or 2 1/4" x 5"
 1/8 page 3 1/2" x 2 1/2" or 2 1/4" x 3 3/4"

FOR MORE INFORMATION

Dave Thorp: (907) 250-4455 • fax: (888) 202-7820 • email: dthorp@gci.net

MAILING INSTRUCTIONS:

Send all correspondence, insertion orders, payment and printing materials to:

Alaska Miners Association, Inc.
 3305 Arctic Boulevard, Suite 105
 Anchorage, Alaska 99503
 on the web: www.alaskaminers.org

GENERAL ADVERTISING RATES:

Price per month – discounts shown for 6 and 12 month insertions.

	1 Month	6 Months	12 Months
1/8 page	\$ 75/mo.....	\$ 70/mo	\$ 65/mo
1/6 page	\$ 85/mo.....	\$ 80/mo	\$ 75/mo
1/4 page	\$125/mo.....	\$115/mo	\$105/mo
1/3 page	\$165/mo.....	\$140/mo	\$125/mo
1/2 page	\$230/mo.....	\$210/mo	\$190/mo
2/3 page	\$320/mo.....	\$285/mo	\$240/mo
Full page	\$430/mo.....	\$395/mo	\$360/mo
Covers.....	\$530/mo.....	\$495/mo	\$465/mo

Column width 2 1/4", double-column 4 5/8", depth of column 10"
 Full page is 3 columns wide (7") by 10" deep. Publication trim size 8 1/2" x 11".

PROFESSIONAL DIRECTORY (Business card):

Minimum Insertion: 6 months.....\$65/mo — 12 months.....\$55/mo

CLASSIFIED ADS: \$0.50 per word — \$10.00 minimum

INSERTS: Costs and specifications available on request.

AD DEADLINES:

15th (or next working day) prior to month of publication
 THE ALASKA MINERS ASSOCIATION RESERVES THE RIGHT TO REJECT ANY AD

INSERTION ORDER

Count me in! I want to advertise in the months marked above.

Firm Name _____ phone _____

Address _____ fax _____

City _____ State _____ Zip _____ email _____

Size of Advertisement _____ cost _____

Individual Signing for Company _____ Title _____

Signature _____ Date _____