



Effective October, 2009

# the *Alaska Miner*

the Journal of the Alaska Miners Association

JAN	FEB	MAR
APR	MAY	JUNE
JULY	AUG	SEPT
OCT	NOV	DEC

**FOR MORE INFORMATION**

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**MAILING INSTRUCTIONS:**

Send all correspondence, insertion orders, payment and printing materials to:

Alaska Miners Association, Inc.  
3305 Arctic Boulevard, Suite 105  
Anchorage, Alaska 99503  
on the web: [www.alaskaminers.org](http://www.alaskaminers.org)

**GENERAL ADVERTISING RATES:**

Price per month discounts shown.

	1 Month	6 Months	12 Months
1/8 page .....	\$ 75/mo .....	\$ 70/mo .....	\$ 65/mo .....
1/6 page .....	\$ 85/mo .....	\$ 80/mo .....	\$ 75/mo .....
1/4 page .....	\$125/mo .....	\$115/mo .....	\$ 105/mo .....
1/3 page .....	\$165/mo .....	\$140/mo .....	\$125/mo .....
1/2 page .....	\$230/mo .....	\$210/mo .....	\$190/mo .....
2/3 page .....	\$320/mo .....	\$285/mo .....	\$240/mo .....
Full page .....	\$430/mo .....	\$395/mo .....	\$360/mo .....
Covers.....	\$530/mo .....	\$495/mo .....	\$465/mo .....

Column width 2 1/4", double-column 4 5/8", depth of column 10"  
Full page is 3 columns wide (7") by 10" deep. Publication trim size 8 1/2" x 11".

Please mark the months you would like to advertise above.

**MECHANICAL REQUIREMENTS:**  
(Black and White Only!)

Standard Space Units: width x height  
 Full page ..... 7" x 10"  
 2/3 page.....4 5/8" x 10"  
 1/2 page.....4 5/8" x 7 1/2" or 7" x 5"  
 1/3 page.....2 1/4" x 10" or 4 5/8" x 5"  
 1/4 page.....2 1/4" x 7 1/2" or 3 1/2" x 5"  
 1/6 page.....4 5/8" x 2 1/2" or 2 1/4" x 5"  
 1/8 page..... 3 1/2" x 2 1/2" or 2 1/4" x 3 3/4"

**PROFESSIONAL DIRECTORY** (Business card):

Minimum Insertion: 6 months.....\$ 65/mo ..... \$ 55/mo

**CLASSIFIED ADS:** \$0.50 per word — \$10.00 minimum

**INSERTS:** Costs and specifications available on request.

**AD DEADLINES:**

15th (or next working day) prior to month of publication  
 THE ALASKA MINERS ASSOCIATION RESERVES THE RIGHT TO REJECT ANY AD

**INSERTION ORDER**

Count me in! I want to advertise in the months marked above.

Firm Name \_\_\_\_\_ phone \_\_\_\_\_

Address \_\_\_\_\_ fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ email \_\_\_\_\_

Size of Advertisement \_\_\_\_\_ cost \_\_\_\_\_

Individual Signing for Company \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_